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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/812,659  
Inventor(s) : Hector Manuel Brignoni, et al.  
Filed : 03/30/2004  
Art Unit : 3728  
Examiner : Luan Kim Bui  
Docket No. : 9574  
Confirmation No. : 3397  
Customer No. : 27752  
Title : PACKAGED ARTICLE COMPRISING A LENTICULAR LABEL

ASSOCIATE POWER OF ATTORNEY

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

You are requested to recognize all attorneys associated with the firm of Marshall, Gerstein & Borun LLP, 233 South Wacker Drive, 6300 Sears Tower, Chicago, Illinois, 60606-6357, as Associate Attorneys or Agents, to prosecute this application, to make alterations and amendments therein, and to transact all business in the Patent Office connected with the application or with the patent granted thereupon.

Please address all future communications to:

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Marshall, Gerstein & Borun LLP  
233 South Wacker Drive  
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Respectfully Submitted,  
The Procter & Gamble Company

By M. Dressman  
Signature

Marianne Dressman  
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Date: August 30, 2006  
Customer No. 27752